



experience

A L B A D D A D

events · services · redefined



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As the event industry grows in the Middle East, and the demand for a specialized team has increased, the idea of creating a specialized event services provider was born. Albaddad experience offers its services to the event industry including event agencies, event organizers, exhibition organizers, venues and cooperates, focusing on delivering a full service solution to their demands and needs.

Our mission is vision to service the event industry with high quality solutions and convenient services for every purpose and functions across all segments of the event industry in the region.

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We will redefine the events services industry!

We provide full solutions for your events and activities!

Our depth and breadth of experience spreads across a wide range of interrelated activities from construction of events structures, production of prefabricated permanent and temporary units, bespoke mobile event venues, interior and exterior fit-out contracting and events management.

XP was created to become the number one destination for event services providing tech-driven products and a cutting-edge services delivered by a an international professional and specialized team.

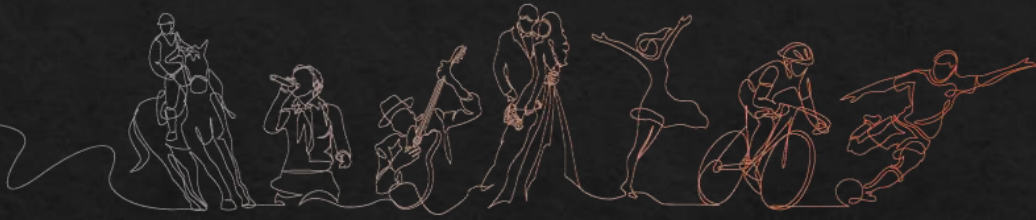


OUR VISION

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To redefine the event services industry by leading the sector as a full comprehensive service provider, and to be the world's most sought after modular space and event solutions provider powered by an interconnected value ecosystem.

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To deliver high-quality custom built structures and turnkey event services and solutions.

at **XP** we pride ourselves on ease of communication while providing services for every facet of your event, across all segments of the local and international market.

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OUR MISSION



we go beyond.
we are united.
we deliver.
we adapt.
we lead.

we go beyond.

we carry the Albaddad
legacy of excellence
everyday, defying
expectations and ensuring
top-class products and
services through our end-
to-end value chain.



we are united.

we believe that an ecosystem that thrives is one that has a united vision. We work together and look out for each other as we reach our goals.

we deliver.

we are thriving for a
reputation of reliable and
punctual services.
every engagement
with our clients is a
promise of success.



we adapt.

we push the boundaries by
adapting our mindset
and strategies to address
the needs of the present.

we create new possibilities
by building
new solutions with ease.



دولة الإمارات العربية المتحدة
GOVERNMENT OF DUBAI
الابتكار، الخبرة، الخصم
duH Innovation Hub



we lead.

we think ahead, we
maintain quality and we
set a good example. we
act on ideas and initiatives
that will change the game,
for the better.

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Our Services

01

structures

event structures
interior architecture
pre-fabricated units

02

fit-outs & rentals

fit-out & finishing
furniture & rentals
lighting & air-conditioning

03

graphics & branding

concept design
graphic design support
printing

event structures



event structures

we provide over 450 types and shapes of event structures, with distinctive designs that suit many uses and tastes, available in standard sizes yet can be customized according to the event requirements and space area. Manufactured using high quality material with the availability of different cover options from PVC to sandwich panels, very durable for outdoor installation and different weather conditions, our structures caters for different occasions...





weddings & private events





sports
events





national &
government
celebrations



concerts & festivals



**Exhibitions,
Conferences
And many more....**





pre-fabricated units



Our prefabricated buildings offer you the ideal solution for your temporary or permanent space requirements. Thanks to the flexible modular design and different cabin types can be combined to form functional space solutions. Numerous equipment options allow the building to adapt to your requirements. In addition, these can be expanded and adapted at any time.

**Our Prefabricated unites are
suitable for different
purposes such as:**

Accommodation Units,
Multipurpose Units,
Toilets, VIP-Units,
Site offices, Gym,
Dressing Rooms,
Security Cabins,
Dining Halls,
Laundry.





Fit-out & Rentals

Transforming Structures into meaningful Spaces

Our full-fledged value chain and complete solutions ecosystem thrives in transforming structures into meaningful spaces where a client's convenience is of the utmost priority, we create impact in every segment we serve.





Finishing & Interior Decorations

“Albaddad Experience” offers professional finishing services, along with a wide range of colors to select from for the internal and the external covers in addition to wide selection of decorations and accessories to satisfy all tastes and usages, in addition to several flooring options such as wooden flooring with aluminum profile support or aluminum flooring panels.

Rental Services

“Albaddad Experience” offers a wide range of equipment and rental services, starting from events and office furniture of all types and international brands, ventilation and suction systems with the latest air purification technologies with the highest standards of health and safety, in addition to the latest sensor systems, surveillance cameras and firefighting systems.

XP provides distinguished transportation and delivery, installation, maintenance and warranty services.



Events Furniture

The high quality comfortable and practical furniture with flexible multiuse design including events furniture, desks, receptions desks, chairs, lounges, break and dining rooms furniture, and much more.



Lighting Systems

Our lighting systems add are designed according to the various events needs and usage supported by a sophisticated lighting systems providing energy saving and sustainability, whether internal or external, they are available in different sizes, frames and colors to match the purpose and the needs.

Supported by a professional engineering team that offers integrated solutions for lighting efficiency and aesthetic design.



Power Generators & AC

giant central air-conditioning systems and interior AC units with different capacities. The air-conditioning system operates in the highest temperatures, powered power generators with a capacity of more than 1,000 KW, all are compatible with environmental safety standards, and meet the requirements of international emission regulations



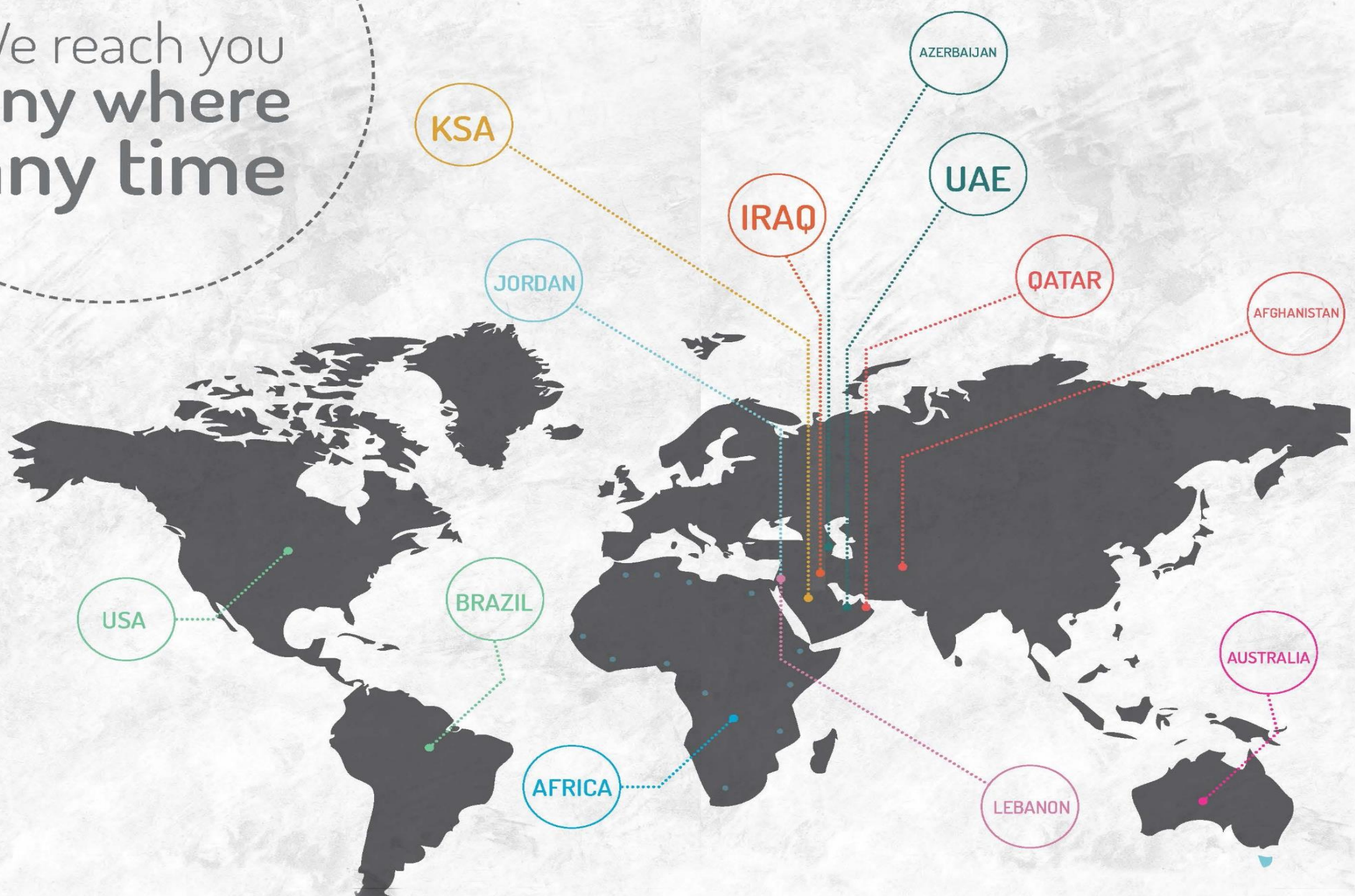
Graphics & Printing



When you made a choice to partner with XP for your events services it means that we will provide you with a complete service solution including branding and design support, we can work with your in-house team or provide you with the full service following your requirements and brand guidelines.



We reach you
any where
any time





Thank you!



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